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Arnerich Massena Becomes a Certified B Corporation®

PORTLAND, Ore., Feb. 24, 2020 — Portland-based investment firm [Arnerich Massena](#), an independent investment advisory firm specializing in private wealth management, endowment & foundation, corporate consulting services, and impact investing strategies, is pleased to announce that the firm has become certified as a [B Corporation®](#), which are for-profit companies that use the power of business to build a more inclusive and sustainable economy. The B Impact Assessment process certifies that the company meets the highest verified standards of social and environmental performance, transparency, and accountability.

Certified B Corporations are known as leaders of a global movement of people using business as a force for good™. The Certification process, managed by the independent company B Labs®, uses credible, comprehensive, transparent, and independent standards of social and environmental performance. As part of the B Corp assessment process, Arnerich Massena was measured on five categories: governance, workers, customers, community, and the environment. Certified B Corporations, by law, may make decisions and implement practices that consider not just shareholder value, but the impact on all stakeholders — employees, clients, society, and the environment.

“Becoming a Certified B Corporation® was a natural step for us,” says co-CEO and co-CIO Bryan Shipley, CFA, CAIA. “We have long held ourselves to the standards and practices that distinguish B Corps™ in their dedication toward building a better world. We’re pleased to demonstrate Arnerich Massena’s commitment toward making a positive impact in the world, and honored to share this selective status with other leaders working to redefine success in business.”

“The B Corp Declaration of Interdependence states that we should act with the understanding that we are dependent upon one another and thus responsible for each other and future generations,” notes Tony Arnerich, co-CEO and co-CIO. “This aligns deeply with our long-held values as a firm and as investors. We’re here to build a better future, and excited to be part of a community of businesses that share that mission. Clients of Arnerich Massena can feel confident knowing that they are part of the solution.”

There are over 2,500 Certified B Corporations across the globe from more than 130 industries and 60 countries, which range from multinational corporations to small businesses serving local communities. It is one of the only certifications that is not specific to a product or service, but that evaluates the whole business behind the product or service, helping consumers identify companies with a mission, and helping investors select investments that align with their values. View Arnerich Massena’s listing in the B Corp™ directory at <https://bcorporation.net/directory/arneric-massena-inc>.

About Arnerich Massena

Founded in 1991, Arnerich Massena is a Portland-based independent investment advisory firm servicing endowments, foundations, charitable organizations, private clients, trust and estates, and corporate retirement plans. The firm provides traditional portfolio management and investing for clients, and is also widely known for successfully investing in high-impact areas like water resources, sustainable agriculture, fisheries, healthcare, and clean energy technology. Arnerich Massena strives to be a business that exemplifies both corporate citizenship and professional service, and has received awards for its innovations in corporate philanthropy. More information is available at www.arnerichmassena.com.