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Arnerich Massena Introduces *Blueprints* Fiduciary Education Program

PORTLAND, Ore., April 14, 2014— Arnerich Massena Inc., an independent investment advisory firm specializing in retirement plan advisory services and forward-thinking investment strategies, is rolling out a new product, *Blueprints*, a custom fiduciary education program for new investment committee members of retirement plans. *Blueprints'* formal curriculum, available to all Arnerich Massena clients, is designed to provide new committee members with the fundamental knowledge needed to act as prudent fiduciaries.

“Being an investment committee member for a retirement plan brings with it a great deal of responsibility and accompanying liability. Gaining an understanding of the responsibilities and the background knowledge required to execute those responsibilities is often challenging and time-consuming. Our goal is to make the transition onto the committee as smooth and seamless as possible for our clients,” says Scott Dunbar, senior managing director of Arnerich Massena. “We believe that committee education has the potential to improve committee discussions, decisions, and long-term outcomes for retirement plan participants.”

The *Blueprints* program materials include information about:

- Fiduciary responsibility
- Plan governance
- Plan menu construction
- Benchmarking and performance evaluation

The *Blueprints* program will offer educational materials designed for foundation and endowment committees later in the year.

Additionally, Arnerich Massena advisors will be available to meet with new committee members to help guide individual transitions to committee membership as needed.

About Arnerich Massena

Founded in 1991, Arnerich Massena is a Portland-based independent investment advisory firm servicing corporations, institutions, state and local governments, charitable organizations, trusts and estates, corporate pension and profit sharing plans, and private clients. More information is available at www.arnerichmassena.com.