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Arnerich Massena Announces Platinum Sponsorship of TEDxPortland Conference

PORTLAND, Ore., March 3, 2014—Arnerich Massena, an independent investment advisory firm specializing in forward-thinking investment strategies, recently announced its top-level platinum sponsorship of the prestigious 2014 TEDxPortland conference. The TEDx programs are a global set of conferences formed to give communities, organizations, and individuals the opportunity to stimulate dialogue and share ideas on technology, entertainment, and design at the local level. 2014 will mark the fourth annual TEDx event in Portland, Oregon.

“The remarkable ideas generated and spread at TED and TEDx events are changing the ways we do business, build communities, and even invest for the future. We are so pleased to participate in and sponsor this year’s conference,” says Tony Arnerich, CEO and CIO of Arnerich Massena. “We are making an investment in our local community by supporting innovation and the power of ideas.”

TEDxPortland will be held at the Keller Auditorium on April 12. The TEDxPortland website launches on March 3, 2014 at www.tedxportland.com, where the theme and speakers of this year’s event will be announced. Tickets for TEDxPortland go on sale on March 12.

About Arnerich Massena

Founded in 1991, Arnerich Massena is a Portland-based independent investment advisory firm servicing corporations, institutions, state and local governments, charitable organizations, trusts and estates, corporate pension and profit sharing plans, and private clients. More information is available at www.arnericmassena.com.