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**FOR IMMEDIATE RELEASE**

**Arnerich Massena wins 2010 APEX Grand Award**

June 2010 — Arnerich Massena, Inc., a Portland, Oregon-based independent investment advisory firm, has been honored with the Grand Award for Publication Excellence for the firm’s white paper, *Sustainable Investing: Opportunities in a Green Market*.

APEX Awards are “based on excellence in graphic design, editorial content, and the ability to achieve overall communications excellence.” Out of more than 3,700 entries, 100 APEX Grand Awards were presented to honor outstanding work in 11 major categories. We are honored that our white paper was selected in the One-of-a-Kind Publications category. For more information about the APEX Awards and for a list of 2010 winners, please visit [www.ApexAwards.com](http://www.ApexAwards.com).

The paper, *Sustainable Investing: Opportunities in a Green Market*, is available for viewing and downloading on the Arnerich Massena website, [www.arnerichmassena.com](http://www.arnerichmassena.com), along with other recent white papers covering topics from behavioral economics to currency diversification. Arnerich Massena provides this research to help educate clients and the public about relevant issues in today’s investing and retirement plan industry environment.

Founded in 1991, Arnerich Massena is a West Coast-based independent investment advisory firm that offers services to corporations, institutions, state and local governments, charitable organizations, trusts and estates, corporate pension and profit sharing plans, and private clients. Arnerich Massena advises to more than \$14 billion in assets.

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