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**Arnerich Massena's Jake O'Shaughnessy to Moderate *Pensions & Investments'*  
Public Funds Defined Contribution Summit**

**PORTLAND, Ore.**, July 25, 2012—Arnerich Massena, Inc., an independent investment advisory firm specializing in retirement plan advisory services and forward-thinking investment strategies, announced that advisor Jacob O'Shaughnessy, CFA, will moderate *Pensions & Investments'* Public Funds Defined Contribution Summit in Washington D.C. on September 13.

The free, one-day *Pensions & Investments* conference will feature presentations, workshops, and panel discussions designed to offer new ideas and practical information on effective investment lineups for public defined contribution (DC) plans. *Pensions & Investments* provides business and financial news to the people who drive the world of professional money.

"I'm honored to moderate *Pensions & Investments'* first conference for public plan sponsors," says O'Shaughnessy. "This event is an excellent opportunity for governmental plan sponsors to network and gain insights on the best ways to approach the challenges in building an effective DC plan that is beneficial to all participants."

Conference workshops include:

- The Evolving Role of the Public DC Plan
- Managing Risks in Your Supplemental Defined Contribution Plans
- The Fiduciary Perspective: Selecting (or Creating) a Prudent and Appropriate Target-Date Option for your Participants
- Understanding Risk in Target-Date Funds
- Two Paths to a Common Outcome: Defined Benefit and Defined Contribution

Panel discussions include:

- Engaging the Plan Participant
- The Challenge of Retirement Income
- The Optimal Public Fund DC Investment Line-up

**About Arnerich Massena**

Founded in 1991, Arnerich Massena is a Portland-based independent investment advisory firm servicing corporations, institutions, state and local governments, charitable organizations, trusts and estates, corporate pension and profit sharing plans, and private clients. More information is available at [www.arnericmassena.com](http://www.arnericmassena.com).