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Arnerich Massena White Paper Provides Businesses With a Blueprint for Educational Community Service Programs

PORTLAND, Ore., Oct 1, 2013—Arnerich Massena, Inc., an independent investment advisory firm specializing in retirement plan advisory services and forward-thinking investment strategies, has published its latest white paper, *The I AM Learning Partnership: Building Business in Partnership with Community*. The white paper provides a blueprint for businesses wishing to develop educational community outreach programs of their own, highlighting how to achieve the greatest value and impact.

“This year marks the 19th year of the *I AM Learning Partnership*. As we look back over the life of our programs, we are able to see the value our outreach has provided to students in the community,” said Arnerich Massena Principal Christine Arnerich. “Our hope is that other businesses look at what we have accomplished as a model of something they can do as well. Even if it’s on a smaller scale, their efforts can have a significant impact on the community where they do business for generations to come.”

The authors outline the history and development of the *I Am Learning Partnership* program, as well as attributes that have made it successful and its significant influence within the local community and Arnerich Massena corporate culture. The white paper also provides an overview of the program’s educational components and offers guidelines for businesses to develop their own programs, outlining structure, curriculum, identifying target students, and soliciting staff volunteers.

The *I AM Learning Partnership: Building Business in Partnership with Community* white paper was authored by Christine Arnerich, Jillian Perkins, Kate DeGraw, and Marisa Izzard. A downloadable version of the white paper is available at: <https://www.am-a.com/about/news-blog.htm>.

About Arnerich Massena

Founded in 1991, Arnerich Massena is a Portland-based independent investment advisory firm servicing corporations, institutions, state and local governments, charitable organizations, trusts and estates, corporate pension and profit sharing plans, and private clients. More information is available at www.arnerichmassena.com.

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