PARTNERING IN OUR COMMUNITY:

Glen Goland Helps Host Economic Challenge State Championship

Senior Wealth Strategist and Investment Advisor Glen Goland, JD, CFP, serves as a volunteer with the Oregon Council for Economic Education, and participated in this year's High School Economic Challenge State Championhip.



The Oregon Council for Economic Education (OCEE) is the Oregon chapter of a national organization dedicated to supporting educators who are teaching economics and finance. The group provides materials, assists with professional development, and hosts games and challenges that help students test their knowledge of economics in a competitive and fun environment.

This year, high school teams from

across Oregon gathered in March in Zoom rooms to go up

against one another in three grueling rounds: macroeconomics, microeconomics, and current affairs/geopolitics. In between rounds, as scores were tallied, Glen Goland offered the competing students a glimpse into some of the career opportunities the financial services industry offers.

"I wouldn't have even known that these jobs existed if it weren't for my brother," said Glen, referring to his investment advisor sibling. He wants to pay that knowledge forward by sharing career information and knowledge to today's students. Glen was able to speak with and answer the questions of the 56 students on 14 teams competing in the championship, most of them high school seniors.

Glen shared information about how the investment advisory and financial services industries are structured, and what types of careers are available, from investment managers to financial planners to the enormous need for administrative support to make it all happen. "Students were most interested to hear about how the industry is meeting current environmental and social challenges with innovative investment strategies," Glen reported. "They wanted to know what the finance industry is doing to help change the world, and how they could be a part of that."

The Lake Oswego team came away with the Economic Challenge State Champion title, and will move forward to the national competition. Meanwhile, Glen will follow up with all of the participating students to offer them access to Arnerich Massena team members as a resource if they are interested in learning more about careers in the industry.





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WHAT'S NEXT FOR THE OCEE?

The OCEE also hosts games for younger students; the Stock Market Game (SMG) is an online stock picking game that engages students in grades 4-12, helping them to develop personal finance, economics, investing, and math skills. Their competitive season for this year will begin in the fall of 2021, and they have just partnered with local Boys & Girls Clubs to expand access to the games.

The organization provides tools, resources, and support for educators teaching economics, personal finance, and investing topics, and they recognize an outstanding educator by awarding one exceptional teacher as Oregon Economics Teacher of the Year. In addition to receiving a cash award, winning teachers are invited to present at teaching workshops to share best practices and are automatically nominated for the national *John Morton Excellence in the Teaching of Economics Award*.

Invest in Girls is another initiative of the OCEE; the organization is developing a six-part instructional series targeted specifically toward high school girls.

They are also considering taking a role in providing advocacy and support for Oregon legislation that would promote financial literacy as a part of the required high school curriculum. Current requirements include three general social studies credits, which may include history, geography, economics, or civics. HB 3232 is a proposed bill that would include a specific requirement to include a half credit of financial literacy, and OCEE is looking into ways to support and possibly augment the legislation.

To learn more about the Oregon Council for Economic Education or to become a supporter, you can visit the OCEE's website at www.econoregon.org.

