



ARNERICH MASSENA

Certified



Being a B Corp™ isn't a destination:

it's a journey.

Arnerich Massena's B Corp™ Journey

Arnerich Massena didn't become a B Corp™ just to be able to claim the status. We take our job using business as a force for good seriously, and stay involved with the B Corp™ community. As we celebrate B Corp™ Month this March, we're pleased to share a few of the stops on our B Corp™ journey so far.

2019

Arnerich Massena leadership decided B Corp™ status would be a good fit and began the certification process with the B Impact Assessment in April 2019.

2020

Arnerich Massena completed the assessment and first **became a Certified B Corporation®** in February 2020.



2022

In the spring of 2022, Arnerich Massena Senior Wealth Strategist Glen Goland, JD, CFP, participated in a **B Lab Virtual Fly-in with Oregon Representative Earl Blumenauer** to talk about serving purpose beyond profit.



2021

In 2021, we **joined as a member of B Local PDX**, a group of Certified B Corporations® from Oregon and Southwest Washington connecting together to foster and deepen connections among organizations who share our purpose and to build a stronger business community.



2022

Arnerich Massena **led a panel discussion at the B Corp™ Leadership Development Pacific Northwest Conference** hosted by B Local PDX in October 2022.



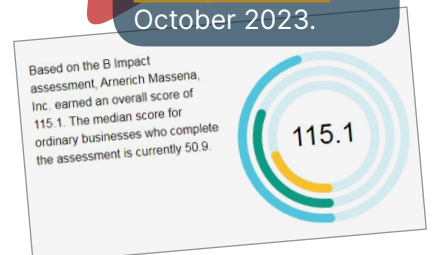
2022

Arnerich Massena **launched its partnership with Rock the Street Wall Street** in the fall of 2022, becoming the first Oregon partner to deliver their financial literacy and mentorship curriculum to high school girls at Grant High School.



2023

Arnerich Massena **earned recertification as a Certified B Corporation®** in October 2023.



2023 and beyond...

Arnerich Massena believes in giving back to our community. In 2023, we sponsored the 19th annual Maurice Lucas Foundation Celebrity Golf Invitational, the OMSI 2023 gala, Good Samaritan Hospital Foundations, Columbia Gorge Community College Foundation, University of Oregon Portland Internship Experience, College Possible Oregon, California State University Chico, Clackamas College Foundation, Clark College Foundation, and the Oregon Council for Economic Education. The firm was named a Top Corporate Philanthropist (small company category) by *The Portland Business Journal* for the tenth year in a row!