

PARTNERING IN OUR COMMUNITY:



B Local PDX: Connecting and Collaborating



“B Local PDX is a group of Certified B Corporations® from Oregon and Southwest Washington working to foster and deepen connections among organizations in our region who share our purpose and passion for using business as a force for good.”
Arnerich Massena is one of more than 150 regional Certified B Corporations® who are members of B Local PDX, connecting together to build a stronger business community.

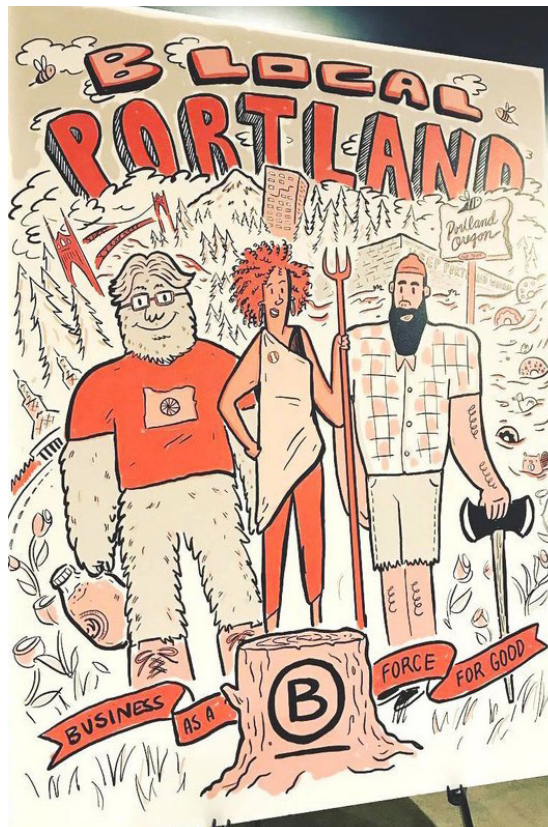
B Local PDX makes collaboration possible

Arnerich Massena became a **Certified B Corporation®** in 2020, joining the ranks of the more than 7,800 companies worldwide that have passed through the **rigorous third-party assessment** and made a commitment to being purpose-driven and working toward a collective vision of business as a force for good. B Corps™ have strong representation in the Pacific Northwest, and **B Local PDX** was founded to bring those companies together. By building connections and collaborating together, member organizations can leverage skills and resources to exponentially increase our ability to make a social and environmental impact.

Connecting B Corps to create community

Between the **B Local PDX directory** and events, there is an interwoven community of local and regional B Corps™ that serve as resources for each other. Virtually all industries are represented, from food and beverages to services to products. We are able to work with B Corps™ for things like catering needs and coffee.

Some of us gather in cohort groups as well: to learn from one another, share ideas, and build expertise; a B Local PDX role-



based groups, such as the marketers or the architects, meet periodically over Zoom to toss around ideas and brainstorm together.

B Local PDX also hosts CEO cohort groups and affinity groups like the Women's Leadership, LBGTQ+, and BIPOC, which meet in person to strengthen community bonds and empower individuals from member organizations.

Educational support for sharing best practices

B Local PDX members support one another and aspiring B Corps™ in the assessment and certification process through informal coaching and consulting. B Local PDX also hosts virtual **B 101** sessions for companies that are curious about certification or interested in becoming a B Corp™.

There are also formal educational opportunities available to both members and non-members, such as **JEDI 101 (Justice, Equity, Diversity, & Inclusion) workshops** to provide JEDI training that is aligned with the B Corp™ Impact Assessment framework and B Corp™ ethos, and **B Learning events** on timely topics of interest.

Getting together to work together

It's easier to collaborate when you have opportunities to build a community through networking and connecting in person.

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That's why B Local PDX hosts several events throughout the year:

B Bash: The B Bash is a B Corp™ Month (March) celebration of B Corps™ where member organizations (and interested members of the public) gather to bond and cheer one another on in our efforts to create a positive impact. You can register for the event [here](#).

Day of Service: B Local PDX members are dedicated to community service, and have the opportunity to demonstrate that commitment during the B Local PDX Day of Service, where volunteers actively contribute to local non-profits to generate a collective positive impact on the community.

BLD PNW Conference: B Local PDX's flagship event, this one-day B Corp™ Leadership Development Pacific Northwest conference brings together B Corp™ thought leaders and panels for knowledge-sharing, networking, and education. The conference is open to the public.

More information

Learn more at www.blocalpdx.com or contact Administrative Director Wes Griffin at wes@blocalpdx.com. You can also read more about why B Local communities like B Local PDX foster inclusive economies and innovation [here](#).

B Local PDX offers an Associate Membership for individuals who don't work at a Certified B Corporation®, but still want to support the movement and be part of the community. Associate Members receive a free ticket to the B Bash (coming up on March 5, so now is a great time to join)! Interested parties can reach out to membership@blocalpdx.com.



ARNERICH MASSENA

Building lasting
legacies in
service of a
greater good

