

PARTNERING IN OUR COMMUNITY:



# Ryland Moore works with The Freshwater Trust to Preserve and Restore Freshwater ecosystems



**Ryland Moore**  
*Managing Principal,  
Business Development,  
Investment Advisor*

**Ryland Moore has always been passionate about water. He has focused most of his career on ways to connect investment with natural resource conservation, helping investors participate in the development of water, farm, and renewable energy projects. His position as a member of the Headwater's Council for The Freshwater Trust is a natural extension of this passion, and the work the organization does is deeply meaningful to him.**

**The Freshwater Trust** (TFT) was founded in 1983 to design and implement data-driven, science-based solutions to ensure the resilience of freshwater resources in the Pacific Northwest. The organization focuses on strategically restoring major river basins throughout Oregon — including the Rogue, Sandy, Deschutes, Grande Ronde, and McKenzie Rivers — and also in Idaho and California. They work on the ground with projects like planting trees, creating log jams, increasing streamflow and water quality, and restoring habitats, and they also help to build and develop technological and infrastructure solutions.



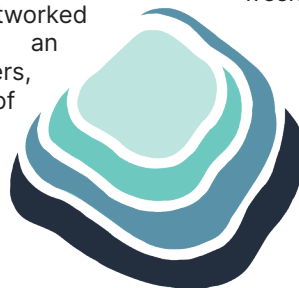
whom are passionate about TFT's work and goals. In a previous life, Ryland worked for The Freshwater Trust; he was charged with building relationships with stakeholders in the river basins of Oregon and working to acquire water rights and develop creative water conservation strategies to increase streamflow for fish in a collaborative, non-litigious way that he calls "free-market conservation." His background is deeply valuable in his service as a member of The Headwaters Council.

TFT's recent projects include fire recovery and resilience action after the historic wildfires in Southern Oregon, habitat restoration in the Sandy River basin, and restoring groundwater in the Sacramento-San Joaquin basin. TFT works with precision analytics and technology to assess where their efforts will have maximum impact for the least dollars.

The TFT **Headwaters Council** was launched in 2016 to help drive the next generation of creative and networked conservation and philanthropy leaders. It's an advisory group of emerging business leaders, disrupters, decision-makers, and influencers, all of

## How can you get involved?

If you are interested in learning more about **The Freshwater Trust**, you can visit [www.thefreshwatertrust.org](http://www.thefreshwatertrust.org). There are lots of ways to get involved; get started at <https://www.thefreshwatertrust.org/get-involved/>. The Freshwater Trust is holding its annual gala virtually this year on May 12, 2022. Learn more and purchase tickets at <https://www.thefreshwatertrust.org/immerse2022/>.



# THE FRESHWATER TRUST

