

Invest with Impact

Impact investing allows you to build an ethical portfolio that aligns with your personal values and beliefs.

ABOUT IMPACT INVESTING

Impact investing adds a dimension to the traditional ways investments have been evaluated (risk and return). Evaluating the real-world impact allows investors to consider another area of differentiation in their evaluation process.

ELEMENTS OF IMPACT INVESTING

We categorize impact investing into four themes.

THEMATIC IMPACT INVESTING AREAS OF OPPORTUNITY



Water

- UV disinfection
- Water vapor and sun technologies
- Micro-irrigation systems
- Desalination/water recycling
- Upgrading water infrastructure



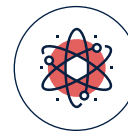
Resource Efficiency

- Renewable energy
- Energy efficiency
- Energy infrastructure
- Energy storage
- Electric cars



Food/Agriculture

- Food distribution and waste efficiencies
- Sustainable farm and land management
- High-tech and efficient farming
- Repurposing farmland
- Sustainable seafood



Life Sciences/Healthcare

- Biotechnology and biopharmaceuticals R&D
- Orphan disease treatment
- Medical device innovation
- Genetic mapping
- Gene therapy

1

Divestiture

Eliminate unwanted industries from your portfolio.

2

Thematic investing

Incorporate water, agriculture, renewable energy, and healthcare from public and private markets.

3

Investing for social impact

Include investments in companies that promote job growth, healthy living, environmental stewardship, and social equality.

4

Mission-driven

Select investments with locally or regionally focused community building activities.

Make An Impact

Generate a positive, measurable social and environmental impact alongside potential financial returns.

THE IMPACT FOR YOU

Impact investing gives you opportunities for financial growth while supporting businesses whose ethics match your own and whose missions support causes you care about. You're working to grow your personal wealth through investments, while using your assets in areas that can help make a broader impact.

THE IMPACT FOR THE FUTURE

Impact investing allows you to invest in the future and legacy you want. Whether you're passionate about fighting climate change with sustainable energy sources or want to see a more diverse and inclusive business world, impact investing helps you put your money where your heart is.



History of Impact Investing

Impact investing is here to stay. Since 2016, sustainable assets have grown by over 50%. Today, they represent 40% (\$35.3 trillion) of professionally managed assets.

The Global Push for Impact Investing is Steady

According to the 2020 Global Impact Investing Network Investor Survey¹, more than 7 in 10 respondents believe that the impact market is growing steadily or mature.



IMPACTFUL INVESTING WITH ARNERICH MASSENA

Arnerich Massena has been researching, studying, and making ventures into sustainable and impactful investing since 2009, long before impact investing garnered wider attention.

Today, we offer a complete multi-asset class strategy focused on impact investing. We also provide a menu of impact-oriented investments to fit different investor profiles and portfolio needs. We currently manage over \$1 billion in assets directed to impact-focused and ESG investments.

¹ <https://thegiin.org/assets/GIIN%20Annual%20Impact%20Investor%20Survey%202020%20Executive%20Summary.pdf>

Talk to us today to invest in tomorrow.

Our advisors can provide more information about our Impact Portfolios and how they can become part of your long-term investment strategy. Ask us how we can help you align your investments with your values, without sacrificing return.

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