

PARTNERING IN OUR COMMUNITY:



Shelly Kapoor joins the board of the Portland Institute for Contemporary Art



Shelly Kapoor
Chief Operations
Officer

Shelly Kapoor, Arnerich Massena's Chief Operations Officer, is joining the board of the Portland Institute for Contemporary Art (PICA). Shelly is drawn to PICA for its intention to "support the experiments of the most vital and provocative artists of our time" and for "working alongside artists at the increasingly blurry boundaries between forms and at the edge of new ideas." She looks forward to being part of helping to expand and grow Portland's local art scene with her support of PICA.

The Portland Institute for Contemporary Art (PICA) explains its vision as international, intergenerational, interdisciplinary, and decidedly forward-thinking (even when those explorations look back in history). PICA is unique among institutions, believing that "everyone should have access to contemporary art." They are dedicated to keeping prices low and making it possible for all audiences to experience their boundary-pushing ideas and artwork. The organization also aims to provide direct access to artists.

The Institute has been an important part of Portland's art landscape since its founding in 1995 by Kristy Edmunds. In its early days, despite having no dedicated space, the organization found ways to exhibit and create experiences by using vacant warehouses and adapting makeshift venues. This led to the development of PICA's Time-Based Art (TBA) Festivals, which began in 2003 and have now grown to reach audiences of more than 26,000.

PICA found a home in 2011—a downtown space from where the organization can operate, but which also provides space to host performances and dinners, hold workshops, and mount exhibitions. This is all made possible through PICA's members and generous donors.

Shelly is excited to join as a board member and lend her support to elevating cutting edge, interactive, and groundbreaking art and culture that PICA brings to the local Portland art scene.

"We are at an inflection point in our community where we are examining the conscious and unconscious narratives and structures that have led us here today," Shelly explains.



Laura Ortman in concert, TBA:19, Photo by Sarah Marguier

"Many of us are seeking to be intentional about building a more equitable, inclusive, and sustainable future. Art is a medium that is and always has been central to this endeavor; I want to be present and contribute." As a board member, she hopes to bring more awareness and resources to PICA to help the organization fulfill its mission.

You can learn more about the Portland Institute for Contemporary Art at www.pica.org.

