



PHILANTHROPY FOCUS:



Outdoor School: The Movie

Join us for a live webinar to learn more!

We are excited and proud to be supporting *Outdoor School: The Movie*, and welcome our Arnerich Massena community to join us for a special live webinar presentation featuring the film's director, the producer, and the author sharing the story behind the film's remarkable creation. The team is in the home stretch of post production, and raising money to put the final touches that will launch it onto the silver screen.

When: February 16, 2023, 11:00 a.m.

Register for the event by clicking [HERE](#).

(The presentation will be recorded and shared with all registered guests.)

What is *Outdoor School: The Movie*?

In 2015, Portland actor and storyteller, Vin Shambry, rocked the radio waves when he told his story of growing up homeless in NE Portland in the 90s and how attending Outdoor School as a 6th grader changed his outlook and his future. You can watch his performance [here](#).

Vin teamed up with Ime N. Etuk, a Hollywood-trained but Portland-raised director, and Ifanyi Bell, a Portland-born experienced PBS producer. We are excited to tell you that the film team has made great progress in putting Vin Shambry's compelling story on film. This past summer they recruited a fantastic cast and crew, filming in Oregon's outdoors at Camp Arrah Wanna and Oxbow Park. They also filmed all over the city of Portland.

The cast and crew poured their heart and talent into crafting this powerful story.

Lion Speaks and support for BIPOC artists

But, as exciting as the film coming together is, there is a bigger picture to be even more excited about. This project has had great success in creating a training program for women and BIPOC professionals who aspire to work in Portland's film industry. With over 70% of the crew sourced from these under-represented groups, the team sees this film and its production as a launching pad for building a diverse and welcoming environment for everyone who wants to be part of a growing and exciting story-telling industry in Portland.

Film director Ime N. Etuk founded the 501(c)(3) non-profit **Lion Speaks**, because over his 20 years as a filmmaker in Hollywood, he was usually one of only a few Black faces behind the scenes. It was his dream to use his influence and experience to bring People of Color behind the camera. *Outdoor School: The Movie* was the perfect opportunity to begin creating incubator and mentorship programs for female and BIPOC artists and crew in Portland.

"Until the lion learns to speak, the tale will always glorify the hunter."

~ African proverb



PHILANTHROPY FOCUS: Outdoor School: The Movie



Check out **this short take** (60 seconds) on the groundbreaking program created by Ime and his nonprofit organization, **Lion Speaks**.

What's next for the project?

Next steps include further editing, sound and color work, licensing of music used in the soundtrack, completing the original score, and doing all that needs to be done to get ready for distribution. We are very excited to be able to share a clip from the rough cut at the webinar!

The opportunity to help the project

Those wishing to support this project can make charitable contributions to **Lion Speaks** to help bring the film to life and help support underrepresented workforce development in Portland!

There are also still shares available for interested investors in the film.* The project set out to sell 100 shares

at \$15k each for a total of \$1.5 million. With the utilization of a tax rebate and some foundation grants, they were able to complete principal photography only selling 67 shares.

The film currently has 33 shares still available, and the team believes they only need to sell 20 of those shares (a total of \$300k more) to bring the film through post-production to completion. That includes all editing, coloring, music, sound, re-shoots, and music licensing and marketing.

What's the webinar?

We are fortunate to have the opportunity to bring together the film's director, Ime Etuk; author Vin Shambry; and producer Ifanyi Bell to tell you the story of the project themselves. Join us for this extraordinary special live presentation, where you'll hear from the team, have an opportunity to ask questions, and get a special sneak preview of a clip from the movie. Don't miss it!



Ime N. Etuk
*Outdoor School
Director and Lion
Speaks Executive
Director*



Ifanyi Bell
*Outdoor School
Producer and Lion
Speaks Program
Director*



Vin Shambry
*Outdoor School
Author &
Executive
Producer*

Click here to register for **Outdoor School: The Movie**, a live webinar hosted by Arnerich Massena

*Shares are available only to investors that meet the definition of "accredited investors" under the Federal Securities laws, and the film team can provide you with information if you are interested. Please note that this is not an Arnerich Massena-Approved investment, and has not undergone our rigorous due diligence process.

© Arnerich Massena 2023. This material is provided for informational purposes only to clients and prospective clients of Arnerich Massena, Inc. It does not constitute investment advice, which would need to take into account a client's particular investment objectives, financial situation, and needs.

